

astragraphia  
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# DocuSign



# Real world business challenges



Courier cost



Form filling and Signing Error



No visibility into the contract process



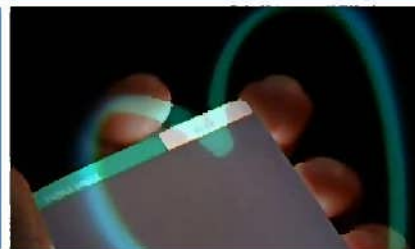
Keeping paper document



I need to access my files wherever I am, whenever I need them



Long contract turnaround time



Meet compliance standards



Manual processing



Unable to Engage customers in real-time



customer experience

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**DocuSign helps the world's best brands digitise and automate their agreement process.**



**Businesses run on  
agreements and they  
are everywhere**

## Sales

- Sales Order Processing
- Customer Account
- Provisioning
- Special Deal Terms
- Referral Agreements
- Reseller Agreements
- Partner Agreements
- Sales Support
- Loan Documents
- Support Agreements and Renewals

## Marketing

- Event Registration
- Customer Communication Approvals
- Mass Mailing/Email Approval
- Event Vendor Agreements
- Rebate Agreements
- Sponsorship Agreements
- Promotion Agreements
- Advertising Contracts
- Press Release Approvals
- Brand Licensing Agreements
- Media Plan Sign-offs

## Services

- Account Change
- Service/Work Orders
- Terms Change
- Self-Service Requests
- Compliance
- Field Service
- New Policy Applications
- Policy Cancellations / Suspensions
- Independent Agency Licensing
- EFT Authorization

## Human Resources

- Offer Letters
- New Hire Paperwork
- Candidate NDA
- On/Off-boarding Checklist
- Employee Policy Distribution and Signature
- Contractor Agreements
- Non-disclosure
- PTO Management
- Performance Appraisal
- Background Checks

## Finance

- Invoice Processing
- Expense Processing
- Capitalization Management
- Audit Sign-off
- Policy Management
- Inventory Sign-off
- Asset Transfer/Retirement
- Grant Applications
- Sales and Use Tax Return
- Consumer Account Opening
- Deposit Products

## IT/Operations

- Asset Tracking
- Change Requests
- Requirements Sign-off
- Access Management
- Incident Reporting
- Production Change Authorization
- Maintenance Authorization
- Authorization
- Real Estate Approval
- Project Budget Approvals

## Legal

- NDAs
- Contract Management
- Internal Compliance
- IPLicensing
- Patent Applications
- Board Minutes
- Affidavits
- Summons
- Engagement Letters
- Memoranda of Understanding

## Facilities

- Front Desk Sign-in
- Work Orders
- Lease Agreements
- Move In/Out Requests
- Parking Permits
- Building Maintenance
- Construction CAD Drawings
- Equipment Loan Agreements
- Change Justification Forms
- Building Permits
- Change Orders

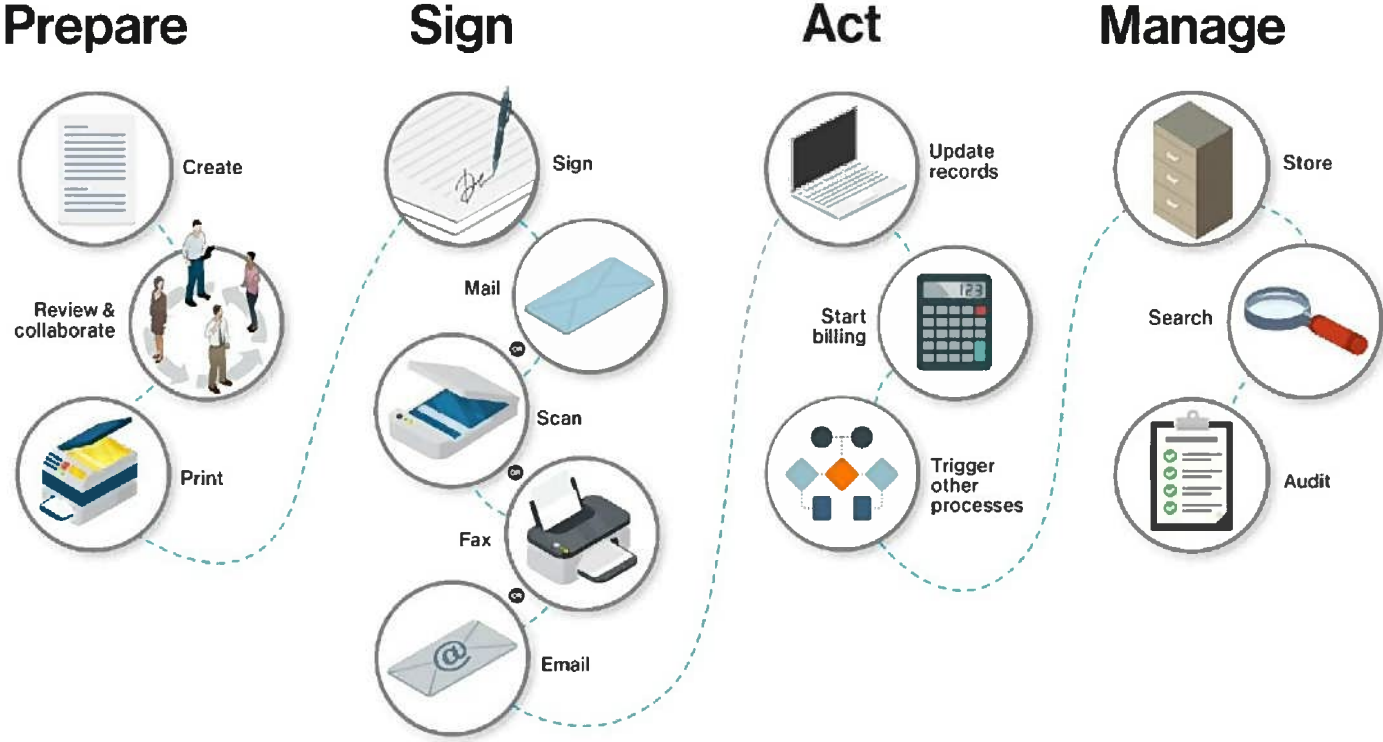
## Product Management

- Change Management
- Release Management
- Code Review Reporting
- Requirements Acceptance
- Release Scope Commitment
- Policy Approval
- Beta/SDK Agreements
- Developer Program Enrollment
- Product Development Methods
- New Product Evaluation
- New Offering Announcement

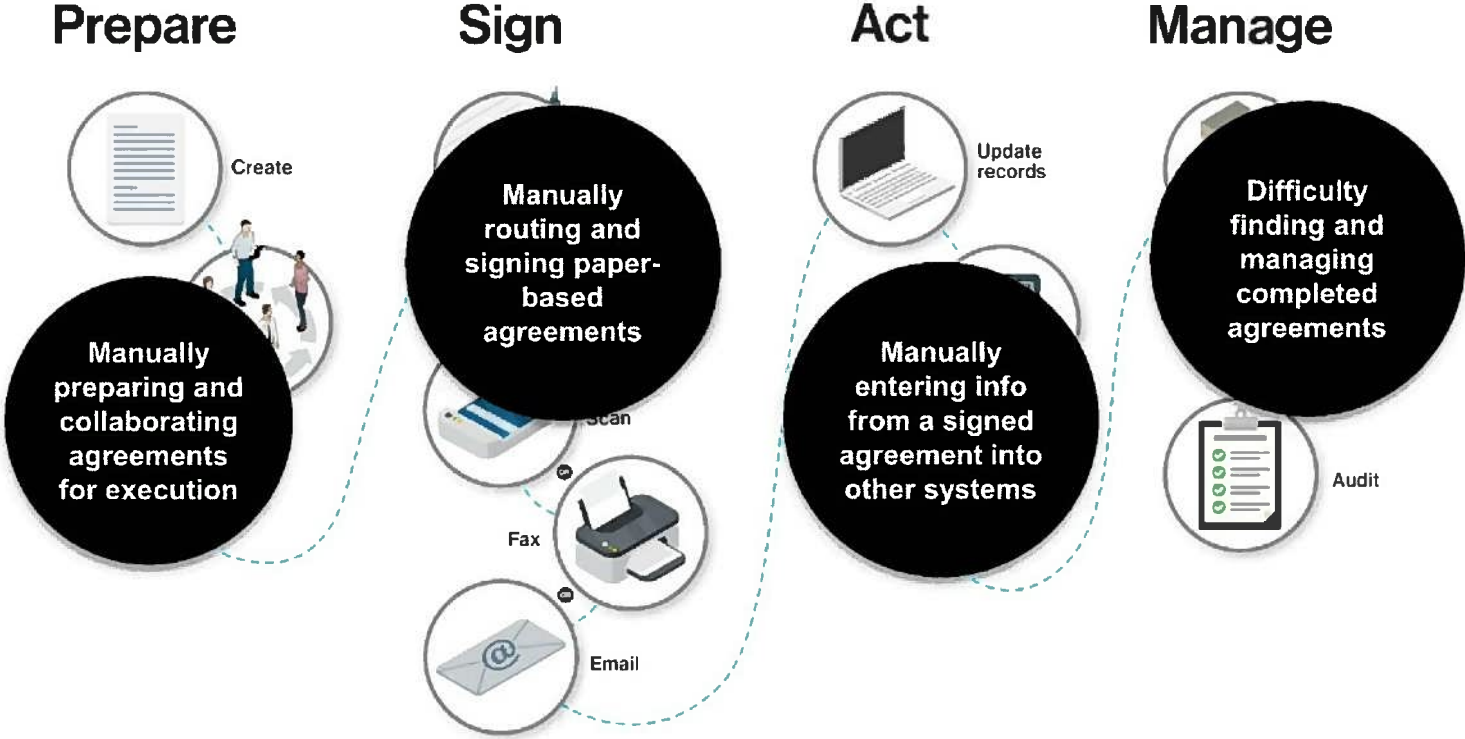
## Procurement

- Purchase Order
- Statement of Work
- Master Services Agreement
- RFP Sign-off
- Supplier Compliance
- Service Level Agreements
- Termination Letters
- Software License Agreements
- Rate Cards
- Invoice Processing
- Subcontractor Agreements
- Vendor Contracts

# Every company has a system of agreement whether they know it or not...



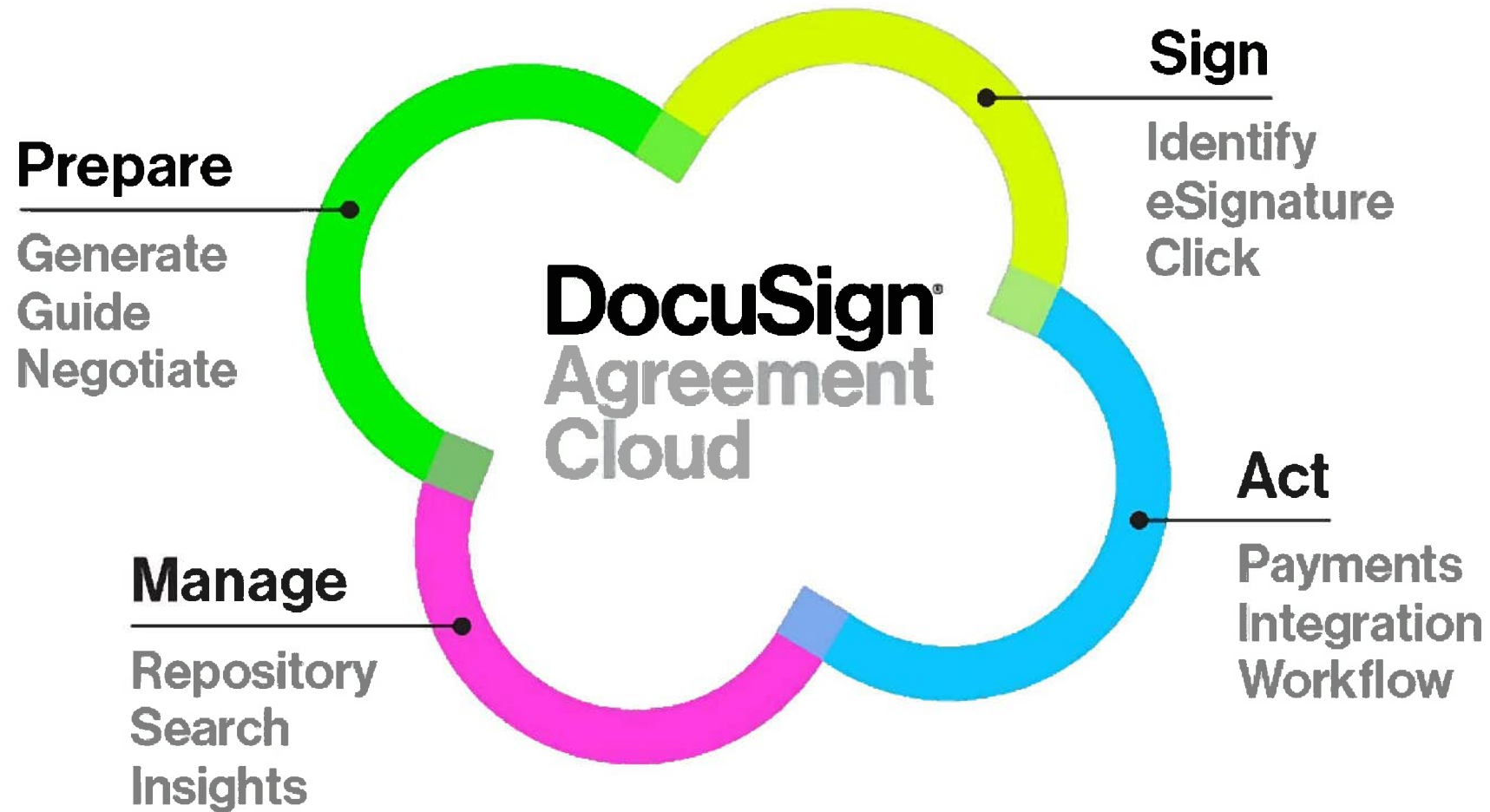
# Every company has a system of agreement whether they know it or not...



**It's just not built for the  
speed of today's business**



# so we created the DocuSign Agreement Cloud



# The DocuSign Agreement Cloud

## eSignature

Securely send and sign agreements for electronic signature and maintain a complete audit trail

## Gen for Salesforce

Generate documents quickly and easily directly within Salesforce merging key data into your document template then sending for signature.

## Negotiate for Salesforce

Generate documents then collaborate with internal or external parties to negotiate terms before sending for signature – all directly from within Salesforce.

## CLM

Manage your complete Contract Lifecycle process with document generation, internal and external negotiation, complex business workflows, signature capture, storage and reporting



# eSignature

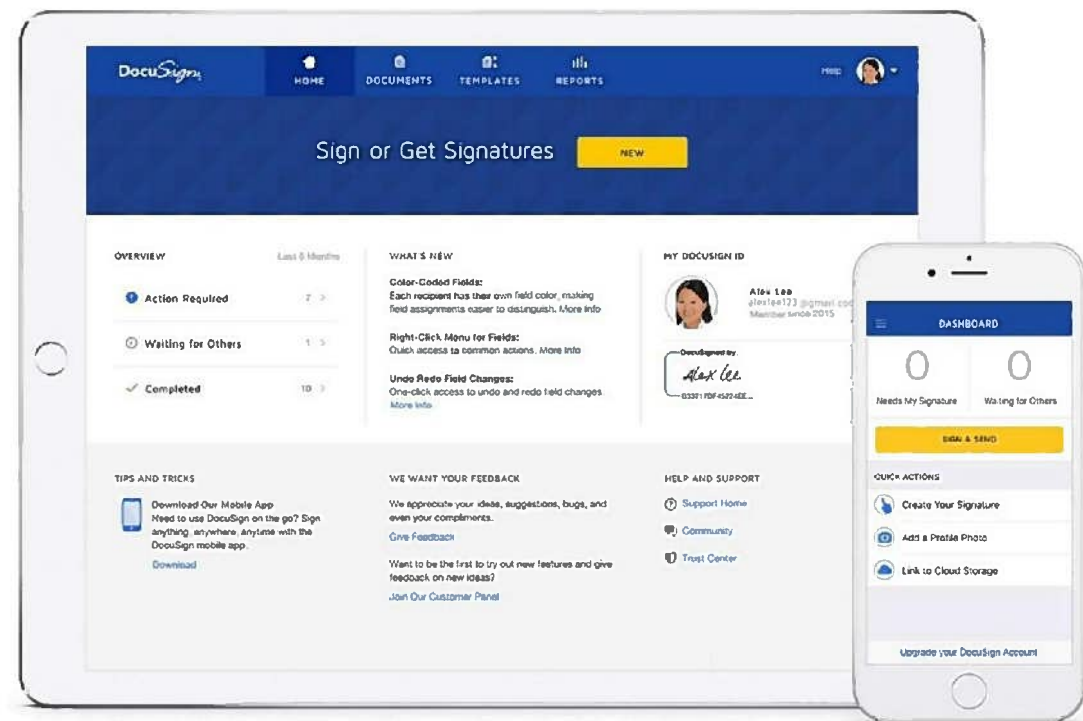


Send and sign agreements securely from virtually any device, anywhere in the world

Maintain a complete audit trail

Automate workflows with more than 350 pre-built integrations

Deliver a trusted, easy-to-use experience with 99.99% availability



# Pre-built integrations

Vast ecosystem of out-of-the-box connectors with the most popular systems



- Get up-and-running quickly with more than **350 out-of-the-box connectors**
- Take advantage of ready-made integrated solutions to popular CRM, Productivity, ERP/CLM, and Collaboration applications
- Digitise approval processes with your existing industry-specific applications

- ✓ Supports and streamlines workflows
- ✓ Get more out of your investments in existing systems
- ✓ Easy to deploy

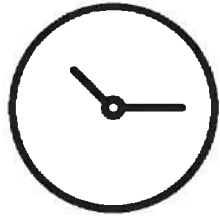
# eSignature Qualification

Current situation	Pain / Issue Identification	Ideas / Solution
What current documents require signatures or approvals?	What challenges or problems are you having with the current process?	What would your ideal process look like?
What is your current process to get documents signed / agreed?	What is the cost of doing business this way?	What is driving you to solve these problems now?
Who is involved in the process?	What benefits could you gain by removing these issues?	What obstacles do you anticipate to solve this?
Do you have visibility as to where documents are at each step?		
How is the document or data transferred into your core system?		
How are completed documents managed?		

# ASEAN



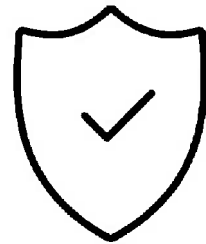
# DocuSign Agreement Cloud enables you to



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## Do business faster

82% of agreements completed in a day



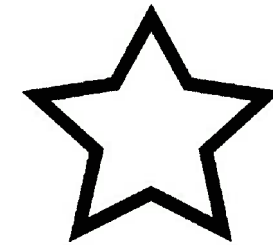
## Reduce errors

Up to 18% reduction of “not in good order”



## Increase productivity

Up to 80% increase in efficiency



## Delight customers

>3,000 5-star reviews on AppExchange

# Including the following brands in Asia Pacific



Financial Services

Technology

Legal

Real Estate

Education

Retail

Public Sector



# **Why businesses choose**

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# **DocuSign**

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# Because we deliver the most value, year after year

## Comprehensive

### Most applications

More than a dozen applications span the entire agreement process

### Most integrations

350+ prebuilt integrations with the systems where work gets done

### Award-winning API

Over 1,000+ customer-built integrations

## Innovative

### Track record of “firsts”

eSignature pioneer, with 750+ product innovations delivered

### World-class platform technologies

Leadership in uptime, security, privacy, and global coverage

### Unique mix of scale and focus

The industry’s largest organization for designing, delivering, and supporting agreement technologies

### Continual Innovation

\$300 million in R&D

## Trusted

### Over 500,000+ customers

Including many of the world’s largest banking, pharma, and tech companies

### Hundreds of millions of signers

The global standard in eSignature, across 180+ countries

### Net promoter score of 66

Loved like the world’s best brands

### Market Share Leader

70% market share